

**Press release****What about: 29th Brno International Graphic Design Biennial 2020****どうなる？ 第29回ブルノ国際グラフィックデザイン・ビエンナーレ 2020****July 30 [Tue] - August 29 [Thu], 2019****The White [Jinbo-cho, Tokyo]**

13:00 - 19:00 [July 30, August 28 and 29 open until 18:00]

Closed on Sunday, Monday, August 11 [Sun] - 18 [Sun]

Produce: idea magazine, Direction: Radim Peško, ěbāke, Sofie Dederen and idea magazine

Cooperation: The White, Frans Maserel Centre, RONDADE

Special Thanks to Ivan Durt [Frans Maserel Centre]

**■Outline of the exhibition**

The Czech Republic's Graphic Design Biennial "Brno International Graphic Design Biennial" in Center Europe, which had been held 28 times as of 2018, has been forced to cancel for 2020 and after. This exhibition introduces the poster works collected from graphic designers in various countries for the imaginary biennial within the IDEA magazine, "29th Brno International Graphic Design Biennial 2020," which was planned with the aim of continuing the biennial.

The exhibition of the Brno Biennial started in the 1960s in the city of Brno, Czechoslovakia, as artists and designers under the Cold War sought freedom of expression and a place for international critique. Since it was founded and hosted by the Moravia Gallery in 1964, it has been recognized as an international stage for exhibitions, conferences and programs related to the expansion of the field of graphic design and the importance of visual culture. However, the organizer Moravian Gallery decided to cancel the Biennial after 2020, which has been controversial among European graphic designers who have been involved in the biennial so far.

The IDEA magazine has been featuring the trend of international graphic design since its first publication in 1953. In the latest issue [No. 386], published in June of this year, Radim Peško, a designer who worked as a curator in the 2016 instance, and the design team ěbāke, a convening designer on the same issue have called to gather a total of 28 posters contributed by 26 designers to express the situation of the biennial. In this exhibition, we will display posters of each of the works that have been placed on the pages of the magazine and use them as a space to think about the future of the Brno Biennial and design biennials.

Dear colleague,

You may or may not know the Moravian Gallery, organiser of Brno Biennial, has no plans to host its next edition in 2020 [and possibly beyond]. The Brno Biennial existed continuously since 1964 — and sure, things change, nothing is forever...

We however thought that it would be a shame to let it end so quietly and decided we could create an alternative reality 29th Brno Biennial 2020.

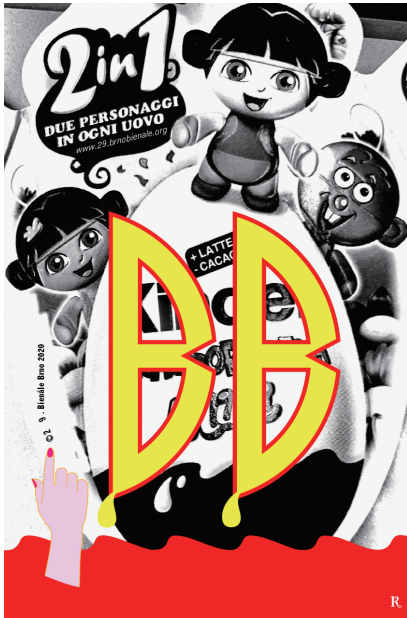
Our question is then: would you design a poster for the 29th International Biennial of Graphic Design Brno 2020?

The brief is very open but its disappearance or the creation of an alternative space time continuum [think anything from quantum physics to Back to the Future, or anything else] are one possible strand.

We cannot offer any monetary compensation and would understand the time pressure as the deadline to get the files to the magazine is the looming 15 May 2019. We can say is that by creating the full page poster / images in IDEA we can possibly make it happen.

What do you say?

Thank you,  
Radim Peško, ěbāke, Sofie Dederen and idea magazine



left : Design by Radim Peško  
right: Design by åbäke

## ■Contributors Biography

### Radim Peško

Radim Peško is designer and typographer based in London. Between 2011 and 2016 he was a part of organising board of Brno Biennial and co-curated its 26th and 27th editions. He teaches at Royal College of Art in London and Master in Type design at ECAL in Lausanne.

<https://radimpesko.com/>

### åbäke

50 words to fairly define 19 years of activities of a collective is truly challenging. Short biographies predate the selfie but somehow follow similar rules of editing a version of oneself until we start to look very attractive indeed. We would have to start by saying that åbäke is a ...

<http://abake.fr/>

### Sulki & Min

Sulki and Min [Choi Sulki and Choi Sung Min] are graphic designers working in Seoul, Korea. Their widespread work, from publications to installations, has been recognized internationally. For the Brno Biennial, they served as international jury members in 2012, and created a publication and exhibition Off-White Paper in 2014.

<http://www.sulki-min.com/wp/>

### David Pons & Lissana Jouret

David is a graphic designer and Lissana is an artist based in Valence [fr]. We are both interested in exoticism, endotism, pop culture and we translate these topics through photography, editing and installation.

@david.pons & @nadege\_delacompta

### Bibliomania: Alexandru Balgiu & Olivier Lebrun

Books + Love + Fun = Bibliomania

### Zak Group

Zak Kyes is the founding partner and creative director of Zak Group. He leads a wide range of strategy and design projects including digital platforms, brand identities and collaborations with artists and museum directors.

<https://www.zak.group/>

### Tamara Maletic / Linked by Air

Our generative passion for the arts, education, and design is reflected in our clients. Unique among firms our size, we combine leading-edge visual design with the capability to undertake complicated projects – and transform institutions. Our designers and developers work tightly together and are inspired by one another.

<https://www.linkedbyair.net/>

### Aaron Nieh

As an award-winning graphic designer and art director, Aaron is also a member of AGI. He currently runs his studio Aaron Nieh Workshop in Taipei.

<http://aaronnieh.com/>

### **Laura Pappa & Elisabeth Klement**

Elisabeth Klement & Laura Pappa are graphic designers based in Amsterdam. Their non-commissioned work encompasses various activities together and apart, such as teaching, curating, organising and publishing.

Previously, they have organised the Asterisk Summer School and in the summer of 2017 they curated “Signals from the Periphery”, an international exhibition of graphic design practices from the fringes, at the Tallinn Art Hall.

<https://www.laurapappa.biz/>

<https://www.elisabethklement.com/>

### **Noviki: Katarzyna Nestorowicz & Marcin Nowicki**

Noviki studio's signature is a beyond critical approach to graphic design and the idea of constant redefining the borders of their wide-ranging practice. Noviki create works across various media, generally in close dialogue with artists and curators. Noviki explore publishing, curatorial and exhibition practice in beyond artistic times.

<http://www.noviki.net/>

### **Shin Akiyama**

Graphic designer / publisher. Since the mid 1990s, he has worked on a number of art and architecture books and exhibition designs. In late 2010, he dissolved his office “schtücco” in Tokyo and moved to a heavy snowfall area in Niigata. Started solo activities in 2011 based on the his publishing label “edition.nord”. At the Brno Biennale, he was selected for the 2012, 2016, and 2018 international exhibitions, and visited Brno twice. He is a judge of Japan Book Design Award and teaching at MeMe design school.

<http://editionnord.com/>

### **Alice Gavin & Valentin Bigel at Groupe CCC**

Alice Gavin and Valentin Bigel are Groupe CCC – a creative design studio. Groupe CCC is a group of friends as well as a group of work. The studio seeks new forms of collaborations and operates on the internet.

Groupe CCC is made of meta projects, meaning each project is part of global research, and each projects influences itself and circulates inside the studio; it's something global.

<http://www.groupeccc.com/>

### **Alyssia Lou**

Alyssia Lou is a French graphic designer based in London. After graduating in France, she went to London to develop her practice. Her work is inspired by

alternative realities and everyday encounters. She currently collaborates with the studio OK-RM, London.

<http://alyssialou.com/>

### **LPPL**

LPPL is an artist, a wall writer and an illustrator living and working in London. She has designed the logo for the Alqamar film festival and is collected by the FRAC Grand Large in Dunkirk.

### **Katja Gretzinger**

Katja Gretzinger is a graphic designer and design researcher based in Berlin. She is interested in design knowledge and design experimentation, its production and mediation. She works mainly in the cultural field in editorial, poster-, and typedesign.

<http://www.katjagretzinger.com/>

### **In the shade of a tree:**

#### **Sophie Demay & Maël Fournier-Comte**

Founded by Sophie Demay and Maël Fournier-Comte in 2018, In the shade of a tree is a graphic design studio based in London and Paris working very closely and in collaboration with institutions, artists, curators, festivals and designers.

<http://in-the-shade-of-a-tree.com/>

### **Jon Sueda & chris hamamoto**

Jon Sueda is the founder of Stripe SF, which specializes in print and exhibition design for art and culture. He is currently the Chair of the MFA Design program at California College of the Arts.

christopher hamamoto is a San Francisco Bay Area based designer. He is an assistant professor at California College of the Arts, and maintains an independent graphic design practice.

<http://www.stripesf.com/>

<http://chrishamamoto.com/>

### **Jean-Claude Chianale**

Graphic designer/author, lives and works in Paris.

<http://www.jeanclaude-design.com/>

### **Na Kim**

Na Kim is currently based in Seoul and Berlin, as a member of Table Union. She has focused on the visual language on autonomous works as well as various cultural commissioned projects. Her works have been

invited to join many international exhibitions at museums like V&A and MoMA. In addition, Na Kim has been a curator for several international exhibitions and has worked on Fikra Graphic Design Biennial as one of the artistic directors.

<http://ynkim.com/>

#### **Kazunari Hattori**

Graphic designer. Born in Tokyo in 1964. Graduated from Tokyo University of the Arts, Department of Design in 1988. After the “Light publicity”, he has been active as a freelance since 2001. His works includes art directions, art exhibition posters, PR graphic designs, book designs, logotypes and more.

#### **Mevis & van Deursen**

Graphic designers Linda van Deursen and Armand Mevis live and work in Amsterdam. They are proud receivers of the 26th Brno Biennial Grand Prix award in 2012 for the identity of the Temporary Stedelijk at the Stedelijk Museum in Amsterdam.

#### **Betsy Bickle**

Betsy Bickle is a New-York born graphic designer who started working in the seventies. She has supported the Presidency campaign of Thomas Carcetti since 2012.

#### **Pinar&Viola**

Creative studio founded by Pinar Demirdag and Viola Renate in 2009 in Amsterdam. They create highly aesthetic images for the zeitgeist, using them as special effect for fashion and technology. Through the power and charm of beauty, their work promotes social justice, abundance, prosperity, a more conscious and healthier world.

<https://www.pinar-viola.com/>

#### **Wayne Daly & Shumon Basar**

Wayne Daly is one half of design practice Daly & Lyon, together with Claire Lyon. The studio takes a collaborative and interrogative approach to typography, image and materials, working with clients including ICA London, Tate Britain, Kunstverein in Hamburg and. With Roland Früh, Wayne is a thesis supervisor on the MA Type Design programme at École cantonale d'art de Lausanne.

#### **Dan Eatock**

<http://www.eatock.com>

#### **Ryan Gander with Zbigniew Zulański**

Ryan Gander is an artist living and working in Suffolk and London. He studied at Manchester Metropolitan University, UK, the Rijksakademie van Beeldende Kunsten, Amsterdam, NL and the Jan van Eyck Akademie, Maastricht, NL. The artist has been a Professor of Visual Art at the University of Huddersfield and holds an honorary Doctor of the Arts at the Manchester Metropolitan University and the University of Suffolk. In 2017 he was awarded an OBE for services to contemporary arts. In 2019 he was awarded the Hodder Fellowship at Princeton University.

Through associative thought processes that connect the everyday and the esoteric, the overlooked and the commonplace, Gander's work involves a questioning of language and knowledge, as well as a reinvention of both the modes of appearance and the creation of an artwork. His work can be reminiscent of a puzzle, or a network with multiple connections and the fragments of an embedded story. It is ultimately a huge set of hidden clues to be deciphered, encouraging viewers to make their own associations and invent their own narrative in order to unravel the complexities staged by the artist.

#### **■Links**

##### **29th Brno Biennial**

<http://www.29.brnobienale.org>

##### **27th Brno Biennial**

<http://27.bienalebrno.org>

##### **26th Brno Biennial**

<http://www.26.bienalebrno.org>

##### **idea magazine issue no. 386**

[http://www.idea-mag.com/idea\\_magazine/386/](http://www.idea-mag.com/idea_magazine/386/)

## ■General Information

Exhibition Period: July 30, 2019 [Tue] - August 29 [Thu]

Venue: The White [Sarugaku-cho 2 -2 -1 # 202, Chiyoda-ku, Tokyo [www.the-white-jp.com](http://www.the-white-jp.com)]

Open Hours: 13:00 -19:00 [July 30, August 28 and 29 open until 18:00]

\*Closed every Sunday, Monday, August 11 [Sun] to August 18 [Sun]

Admission free

## ■Event

### [Opening Talk] History of Brno Biennale

Appearing: âbâke[Designer], Kiyonori Muroga [Editor], Ian Lynam [Designer]

Date & Time: Tuesday, July 30, 19:00 - 20:30 [Doors Open: 18: 30]

Venue: The White

Capacity: 20 [booking required]

Admission: 1,500 yen

Booking: Contact The White via e-mail [[mail@sawadaikuhisa.com](mailto:mail@sawadaikuhisa.com)]

### [Closing Talk] Graphic designers and exhibitions: report from Fikra Graphic Design Biennale

Appearing: Shin Akiyama [Designer], Tetsuya Goto [Designer, Editor]

Date & Time: Wednesday, August 28, 19:00 - 20:30 [Doors Open: 18: 30]

Venue: The White

Capacity: 20 [booking required]

Admission: 1,500 yen

Booking: Contact The White via e-mail [[mail@sawadaikuhisa.com](mailto:mail@sawadaikuhisa.com)]

## ■Press Contact Details:

Ms. Madoka Nishi [idea magazine]

Seibundo Shinkosha Co. ,Ltd.

3-3-11 Hongo, Bunkyo-ku, Tokyo

TEL: +81-3-5805-7763

[info@idea-mag.com](mailto:info@idea-mag.com)

<http://www.idea-mag.com>